



GreaterWashington2050

**Fairfax County Transportation
Advisory Commission**

January 6, 2009

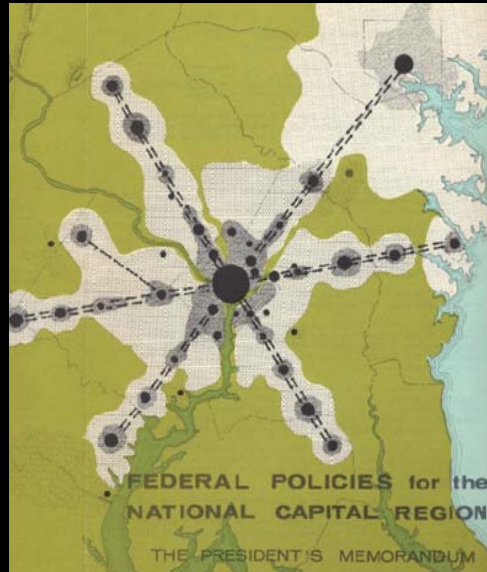
John A. Mataya, LEED AP | Regional Planner
Metropolitan Washington Council of Governments



Metropolitan Washington Council of Governments (COG)

- **Regional organization of 21 local governments, represented through COG's Board of Directors**
- **Federally-designated Metropolitan Planning Organization for the region**
- **An advocate for its members**
- **A regional information source and technical consultant**

Regional Planning in Metropolitan Washington



1962 – The Radial Corridor Plan or “wedges and corridors”

1967 – Washington Metropolitan Area Transit Authority Compact



1974 – COG advocates more comprehensive planning

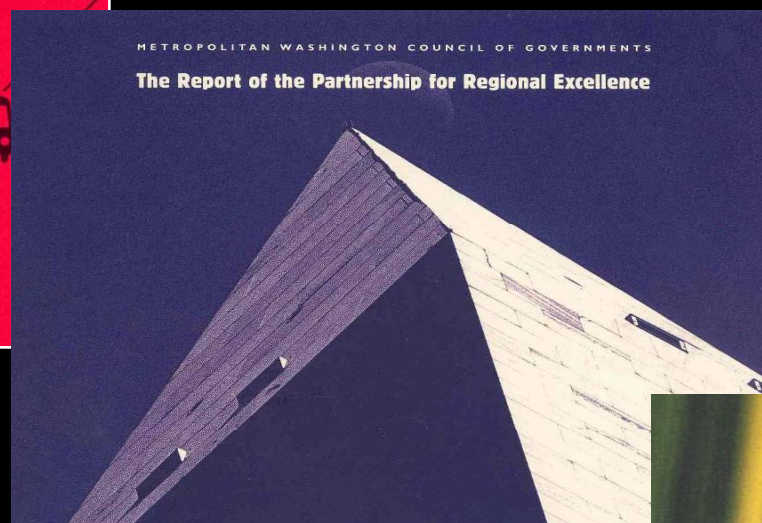
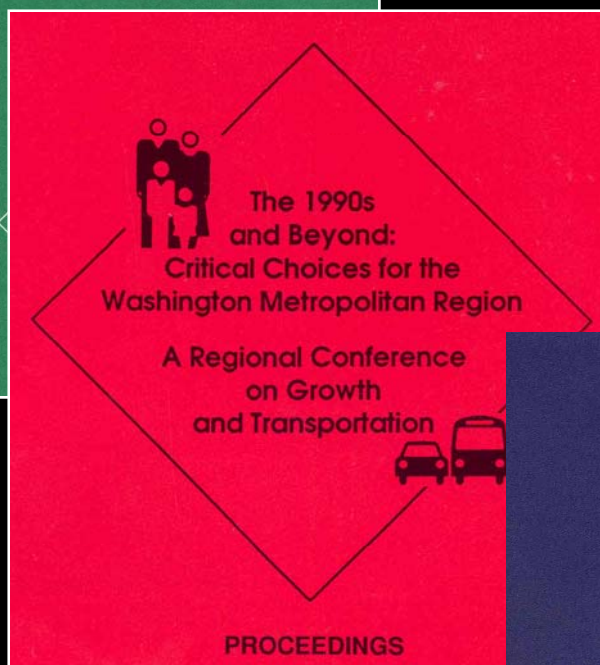


Regional Planning in Metropolitan Washington



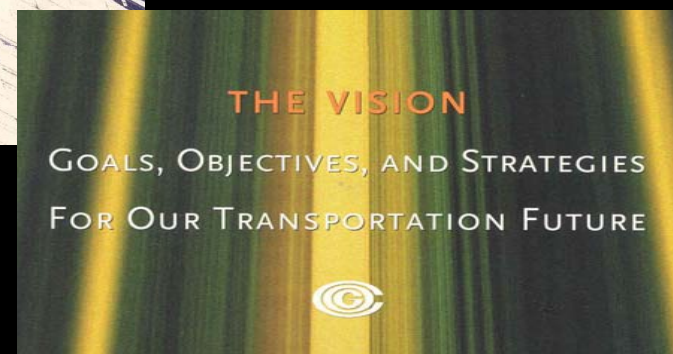
JOINT TASK FORCE ON
GROWTH AND TRANSPORTATION

**1989-1991 – COG/TPB Joint
Task Force on Growth &
Transportation**



**1998 – TPB adopts
the Vision**

**1992 – Partnership for
Regional Excellence**



Regional Planning in Metropolitan Washington



2005 – ULI Washington, Smart Growth Alliance, COG sponsor 1-day event



Where Will 2 Million New Residents and 1.6 Million New Jobs Go?

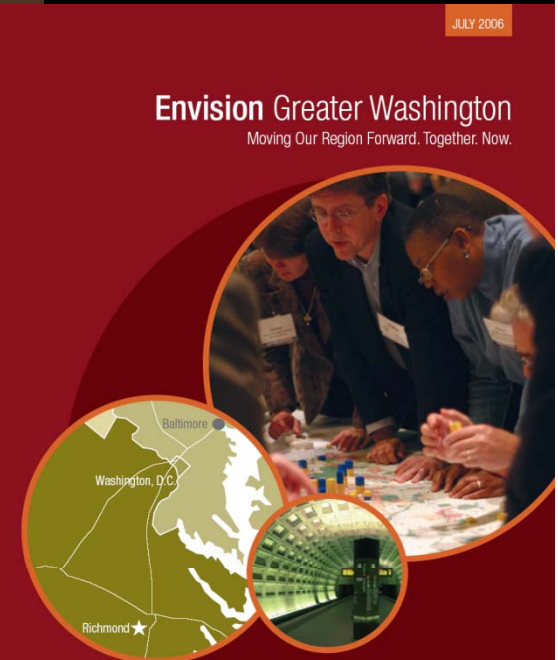
ULI Washington

Smart Growth Alliance



2006 - COG, the Board of Trade and the Community Foundation propose regional visioning campaign

777 North Capitol St. Suite 300 | Washington, DC 20002 | www.greaterwashington2050.org



RECOMMENDATIONS TO THE:
Metropolitan Washington Council of Governments | Greater Washington Board of Trade | Community Foundation for the National Capital Region

Greater Washington 2050



Focus: Regional agreement on issues of growth, transportation, and the environment

Leadership: GW2050 Coalition is led by a public, business, civic and environmental stakeholders

Chair, Sharon Bulova, Vice Chair of Fairfax County Board

Task Forces

- Planning Principles
- Compact
- Planning Tools
- Communications and Outreach



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Communications and Outreach Task Force

Don Edwards (W.R.E.N.), Chair

- Commission Regional Attitudinal Survey on growth and quality of life issues
- Regional Conversations
Organized by the Washington Regional Equity Network (W.R.E.N.)



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Planning Principles Task Force

Hon. George Leventhal, Chair

➤ Preliminary Adopted Principles

October 2008

Serving to Guide Other Task Forces



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Compact Task Force

Hon. Catherine Hudgins, Chair

- Examine regional agreements
- Draft a Regional Compact



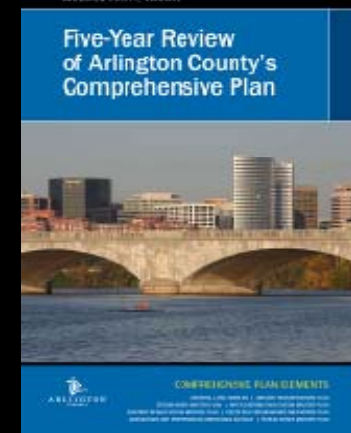
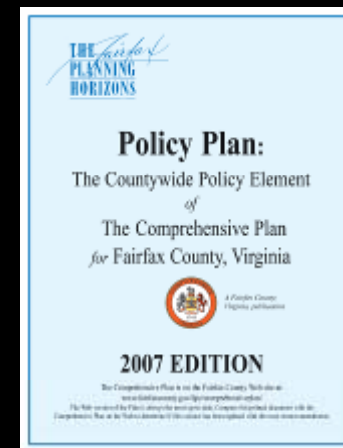
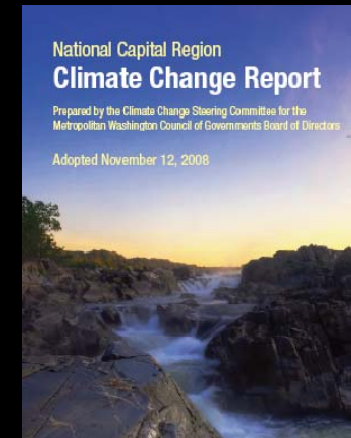
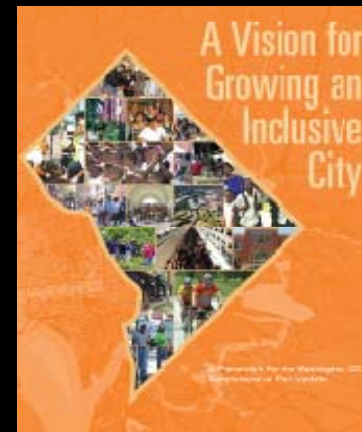
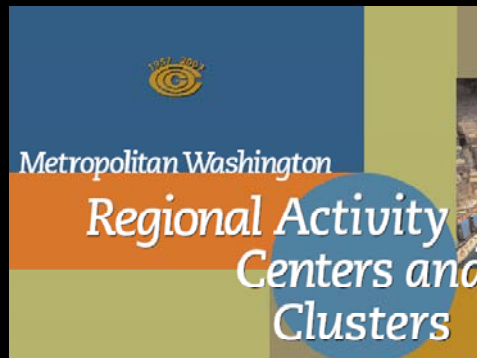
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Planning Tools Task Force

Hon. Alan Imhoff, Co-Chair
Harriet Tregoning, Co-Chair

- Determine Goals and Strategies
- Define metrics and measures – water quality, air quality, affordable housing, etc...to assess progress as a region.



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Scenario Thinking Workshop

November 20, 2008

- Learn about important **regional and national issues and trends** from a panel of experts
- Review **four potential scenarios** for the region
- Develop **strategic responses** or “big moves” to the futures to scenarios
- Identify **common strategic responses** that could address issues or conditions in multiple scenarios



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Scenario Development

- Research and Trends
- Expert Interviews
- Focus Groups
- Write Four Scenarios



Scenarios

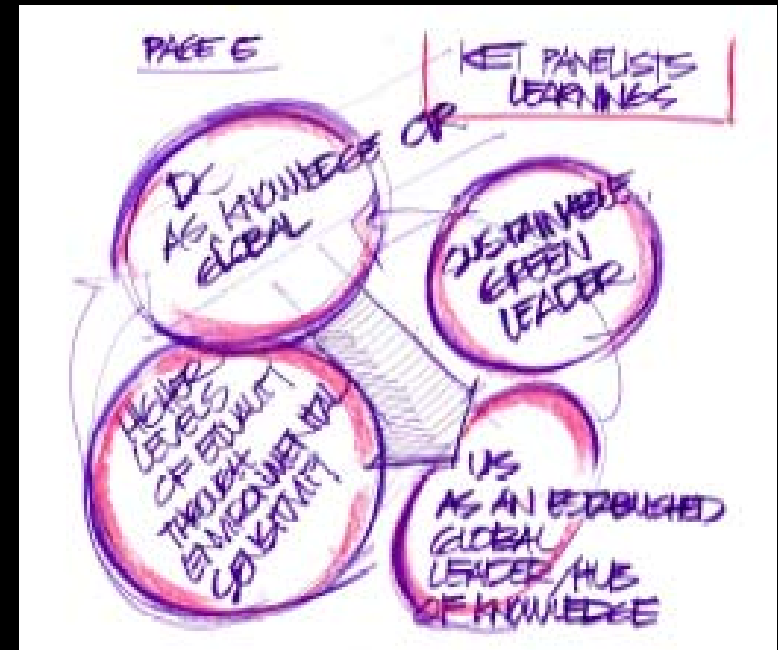
- High Tech Green
- Federal Dispersal
- Hot & Gridlocked
- Cooperation in Hard Times

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Next Steps following Scenario Workshop



- Examine “Big Moves” or Actions Consistent in Every Scenario
- Present Common Themes to Coalition on Jan. 30th with Recommendations
- Draft Report Summarizing Process & Outcomes



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Fall 2008

- October 24 – Preliminary Approval of:
 - Principles
 - Regional Compact Structure
- November 20 – Scenario Thinking Workshop

Winter / Spring 2009

- Publish results of Scenario Workshop
- Publish results of Regional Survey
- Seek wider approval and action on principles, goals, metrics and compact
- Continue outreach / participation / inclusion