



TYSONS
CONNECTOR

Update on Operations
since Nov. 23, 2009



Service Profile

- Midday circulator in central Tysons Corner
- Bus arrives every 10 minutes
- Free!
- Branded for high visibility & easy access
- Great alternative for employees, instead of taking their cars out of the work parking garage to go to lunch or run errands, compounding traffic congestion



Operations Profile

- Operated with eight (plus two strategic) 32-ft. EIDorado buses
- Operates weekdays only, from 10:00am to 2:30pm
- Operated by Connector drivers from West Ox garage (MV Transit, contractor)
- Funded by the Metropolitan Washington Airports Authority's Dulles Corridor Metrorail Project

Ridership

From 11/23/09 through 2/05/10:

- Total number of passenger trips – 3,797
- Average trips per day – 76 (75.94)



Ridership

Friday, Feb. 5, 2010 was 50th day of service
(not including 3 holidays and 2 blizzard days
when service did not run)

Most trips in one day: 120 (on 12/04)

Fewest trips in one day: 49 (on 11/24 & 1/22)

November 23, 2009

- First day of service, a cold rainy Monday before Thanksgiving
- Kick-off event at Tysons Corner Center



Marketing

- News Release
- Web Site Page
- Take-One Card
- Flyer in English & Spanish
- Poster for employers, public places
- Banner
- Bus Stop Sign
- Ride-Guide at Selected Bus Stops
- Fare Box Cover

News Release



County of Fairfax, Virginia

NEWS RELEASE

November 17, 2009
10:010

Contact: Ellen Kamikakis
Communications Specialist
FCDOTinfo@fairfaxcounty.gov
703-877-5606, TTY 711 (8 a.m. to 4:30 p.m., M-F)
703-324-NEWS (6397) (non-business hours)

Tysons Connector: Free Midday Shuttle Starts Nov. 23

Starting Monday, Nov. 23, a new lunchtime shuttle service called Tysons Connector will circulate throughout the Tysons Corner core business district, providing free rides to those who live, work, shop, dine or visit there. Tysons Connector buses will operate at 10-minute intervals between 10 a.m. and 2:30 p.m. Monday through Friday. Two routes -- Tysons Connector 1 and 2 -- will serve major employment, residential communities and businesses along the routes, as well as Tysons Corner Center and Tysons Galleria malls.

Operated by Fairfax Connector, Tysons Connector will make it easy for Tysons-area employees, residents, and visitors to park their cars and hop on board the shuttle. New bus stop signs will identify the locations where passengers can board along the routes. Since the service is free, passengers don't have to use cash or SmarTrip cards to pay a fare. With a bus coming every 10 minutes, Tysons employees will be able to eat and run errands on their lunch hour without wasting time in traffic or trying to find a parking place.

Holiday shoppers can enjoy a reprieve from traffic and parking hassles, too, since the Tysons Connector starts on Nov. 23, nearly five weeks before Christmas. To celebrate the shuttle's launch, Tysons Corner Center will be giving away restaurant gift certificates (while supplies last) to Tysons Connector riders on Monday, Nov. 23, from 11 a.m. to 1 p.m. Stop by the Tysons Corner Center transit stop (near the Nordstrom's entrance) and pick up information about the Dulles Corridor Metrorail Project as well as other transportation programs and services that make it easier to get around Tysons Corner.

To see the Tysons Connector route map and bus stop locations, and to see an image of the bus stop sign, visit the Fairfax Connector web site at www.fairfaxconnector.com.

In addition to the Tysons Connector lunchtime shuttle, commuters from Woodbridge can travel to Tysons in style on the Tysons Express, new express bus service that operates during weekday rush hours. The Tysons Express is operated by FRTC OmniRide with new buses that feature on-board Wi-Fi. Service started Nov. 9. For route and schedule information, visit www.frtc-transit.org.

-- more --

To request reasonable ADA
accommodations call:
Phone (703) 877-5600
TTY 711

Fairfax County Department of Transportation
6050 Legato Road, Suite 600
Fairfax, VA 22033-2895
Phone: (703) 877-5600 TTY: 711



County of Fairfax, Virginia

NEWS RELEASE

Other routes operating in and around Tysons Corner include:

- Fairfax Connector routes 401, 402 (new), 421, 427, 574
- Metrobus 2C, 2T, 3T, 5A, 15K, 15L, 15M, 23A, 23C, 24T, 28A, 28B, 28T
- Connections to other regional transit routes can be made at the West Falls Church Metro Station and the Tysons WestPark Transit Station.

The Tysons Connector midday shuttle routes are being implemented as a part of the Dulles Corridor Metrorail Project Transportation Management Plan (TMP) which offers transportation options to those who travel in or around Tysons Corner during construction of Dulles Rail. The Tysons Connector is funded by the Metropolitan Washington Airports Authority's Dulles Corridor Metrorail Project TMP. It is part of the first of three phases of enhanced transit in Tysons Corner, accompanying the construction and operation of Dulles Rail.

For a pdf of the Tysons Connector route map, see
<http://www.fairfaxcounty.gov/connector/pdf/tcfinder.pdf>.

For additional information, visit www.fairfaxconnector.com.

For information about this news item, contact Ellen Kamikakis at 703-877-5606, TTY 711.

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Web Page

on www.fairfaxconnector.com

Tysons Connector - Free Lunchtime Shuttle Starts Nov. 23! - Fairfax County, Virginia - Internet Explorer provided by Dell

http://www.fairfaxcounty.gov/connector/routes/tysonsconnector.htm

File Edit View Favorites Tools Help

Tysons Connector - Free Lunchtime Shuttle Start...

Printer Friendly Text Size Text Only

Index

- Contacts/Directions
- Home
- News and FAQ's
- Schedules and Maps
- Holiday Schedule
- Snow Schedule
- Fares and Transfers
- SmarTrip
- How to Bike-N-Ride
- Service Changes
- Contact Us
- Lost & Found
- Useful Links
- Work for the Fairfax Connector

Related Links

- Department of Transportation
- Transportation Page
- Guaranteed Ride Home
- Metrobus/Metrorail
- RideSources
- Virginia Railway Express
- Virginia Van Pool Assistance
- Community and Recreation Services
- Special Needs Registry

Online Services


Our Government

News and Events

homepage > connector:

Tysons Connector - Free Lunchtime Shuttle Starts Nov. 23!

- Service started Nov. 23
- FREE fares
- Two routes: Tysons Connector 1 and Tysons Connector 2
- [View the route map](#)
- Buses come every ten minutes
- Operates weekdays between 10 a.m. - 2:30 p.m.
- [View the two-page flyer](#)
- [View the take-one card](#)
- [View other Tysons Corner transit options](#)
- [View the news release](#)



Getting around Tysons Corner on your lunch break is a lot easier, thanks to a lunchtime shuttle named the "Tysons Connector."

This FREE service features **two midday shuttle routes operating at 10-minute intervals** in central Tysons Corner.

The two routes operate **weekdays from 10 a.m. - 2:30 p.m.** to and from **Tysons Corner Center, Tysons Galleria**, and the major employers located nearby. Employees, shoppers, residents, and visitors to Tysons Corner are encouraged to **park their cars and ride the shuttle for free.**

fairfaxconnector.com
FREE Shuttle
Every 10 minutes
10am-2:30pm
Weekdays
**TYSONS
CONNECTOR**

Tysons Connector bus stop sign

Done

Internet | Protected Mode: On

100%



Take-One Card

Distributed door-to-door to
Tysons Employers,
Residents, Businesses
along routes

Basic Passenger Info Piece
Available on buses and at
Connector outlets

Service Starts
November 23, 2009

ROUTE
Tysons Connector

Every 10 minutes ■ 10am–2:30pm Weekdays

FREE Midday Shuttle

**Tysons-West*Park
Transit Station
TO & FROM
Tysons Corner Center**



**TYSONS
CONNECTOR**

See route map on reverse side


Tysons Connector 1	Tysons Connector 2
Tysons-West*Park TS	Tysons-West*Park TS
Spring Hill Rd	Jones Branch Dr
Greensboro Dr	Westpark Dr
International Dr	Park Run Dr
Tysons Corner Center	Tysons Blvd
	Tysons Galleria
	International Dr
	Tysons Corner Center

Operated by
Fairfax Connector




www.fairfaxconnector.com
703-339-7200 ■ TTY 703-339-1608

LUNCH ■ ERRANDS ■ SHOPPING
Every 10 minutes ■ 10am–2:30pm Weekdays




Look for these bus stop signs along the routes. When the bus arrives, hop on board for FREE! Signal the driver a block before you'd like to exit the bus.



Express bus service is available from Woodbridge direct to Tysons Corner via OmniRide's Tysons Express. Visit www.PRTCtransit.org or call 888-730-6664.

Tysons Connector is funded by the Metropolitan Washington Airports Authority's Dulles Corridor Metrorail Project at www.dullesmetro.com. Tysons Express is funded by Virginia Megaprojects at www.VAmegaprojects.com.

 If accommodations or alternative formats are needed, call the Fairfax County Department of Transportation at 703-677-5600, TTY 711

Effective Date 11/23/09 Print Date 11/23/09



**TYSONS
CONNECTOR**

FREE Midday Shuttle

Every 10 minutes ■ 10am–2:30pm Weekdays

www.fairfaxconnector.com ■ 703-339-7200 ■ TTY 703-339-1608



Flyer in English

Detailed Map & Info

FREE

Lunchtime Shuttle Service

LUNCH ■ ERRANDS ■ SHOPPING



Every 10 minutes

10am–2:30pm Weekdays

Ride for FREE!

Tysons Connector 1

Tysons-West*Park TS
Spring Hill Rd
Greenboro Dr
International Dr
Tysons Corner Center

Tysons Connector 2

Tysons-West*Park TS
Jones Branch Dr
Westpark Dr
Park Run Dr
Tysons Blvd
Tysons Galleria
International Dr
Tysons Corner Center

See route map
on reverse side

Look for these bus stop
signs along the routes.
When the bus arrives, hop
on board for FREE! Signal
the driver a block before
you'd like to exit the bus.



Express Bus Service from Woodbridge to Tysons

Express bus service is available from Woodbridge direct to Tysons Corner about the Tysons Express. Commuters can enjoy free wi-fi on Omnifide's new Tysons Express buses, departing weekdays from the Woodbridge VRE Station and the I-95/Route 123 commuter lot.

For info about the Tysons Express, visit www.PRTCtransit.org, or call 888-730-6664. Look for Tysons Express service from Loudoun County to Tysons, starting next fall!

Tysons Connector is funded by the Metropolitan Washington Airports Authority's Dulles Corridor Metrolink Project at www.dullesmetro.com. Tysons Express is funded by the Virginia Megaprojects at www.VAmegaprojects.com.

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Operated by Fairfax Connector



For more information, visit
fairfaxconnector.com
703-339-7200
TTY 703-339-1608

Flyer in Spanish

Detailed Map & Info



PRONTO

TYSONS CONNECTOR

Servicio de transporte GRATIS a la hora del almuerzo
LUNCH ■ ERRANDS ■ SHOPPING

A partir del 23 de noviembre, en el horario del mediodía se iniciará un nuevo servicio de transporte a lo largo de Tysons Comer central que ofrecerá VIAJES GRATIS para quienes trabajan, van de compras, van a comer o realizan actividades comerciales en esa zona. Los autobuses de Tysons Connector tendrán una frecuencia de 10 minutos, entre las 10 a.m. y las 2:30 p.m. de lunes a viernes. Hay dos recorridos – Tysons Connector 1 y 2 – los cuales proveerán el servicio a los principales empleadores y comercios a lo largo de toda la ruta, así como también a Tysons Comer Center y los malls de Tysons Galleria.

Cada 10 minutos
Durante los días de semana de 10 a.m. a 2:30 p.m.
Viaje GRATIS!

Tyson's Connector 1	Tyson's Connector 2
Tyson's West Park TS	Tyson's West Park TS
Spring Hill Rd	Jonas Branch Dr
Creeksboro Dr	Westpark Dr
International Dr	Park Run Dr
Tyson's Comer Center	Tyson's Blvd
	Tyson's Galleria
	International Dr
	Tyson's Comer Center

Vea el mapa de ruta en el reverso

Busque estos carteles: Indicaciones de los periodos de autobuses en el trayecto de las rutas. A la llegada del autobús, bájese totalmente GRATIS! Cuando desee bajar, avise al conductor con una tarjeta de anticipación.

fairfaxconnector.com
FREE Shuttle
Every 10 minutes
10am - 2:30pm
Weekdays

Servicio de autobús directo desde Woodbridge hasta Tysons
Tysons Express ofrece este servicio desde Woodbridge directo hasta Tysons Comer. Los pasajeros podrán disfrutar de la conexión vi-a totalmente gratuita a bordo de las nuevas unidades de la Comisión de Transportación de Potomac y Rappahannock, que salen desde Woodbridge VRE Station y el sitio para abordar de la I-95 Route 155, durante los días de semana. Para consultar más información respecto al servicio de Tysons Express, visite www.PMTOnLine.org, o llame al 855-750-8884. Busque el servicio de Tysons Express desde Loudoun County hasta Tysons, a partir del próximo otoño!

TYSONS EXPRESS
Tysons Connector está financiado por el Dulles Corridor Metrolink Project de Metropolitan Washington Airports Authority. Para más información visite www.dullesmetro.com. Tysons Express está financiado por Virginia Megaprojects, www.Virginiamegaprojects.com

Para mayor información, visite fairfaxconnector.com
703-339-7200
TTY 703-339-1608

Se necesitan adaptaciones razonables para recibir esta información en formato alternativo. Contacte al Departamento de Transportación del Condado de Fairfax (Fairfax County Department of Transportation) al 703-674-8600, TTY 711.



Poster

For lobbies, break-rooms,
Information Desks, etc.



Banner w/Bus Stop Sign



The image shows a blue banner with a white bus stop sign on the left. The sign has an orange border and contains the following text: 'fairfaxconnector.com' in orange, 'FREE Shuttle' in blue, 'Every 10 minutes' in blue, '10am-2:30pm' in blue, 'Weekdays' in blue, and the 'TYSONS CONNECTOR' logo in blue. To the right of the sign, two orange arrows point left towards the sign, with the text 'Look for this sign' in white. Below the sign, the banner features the text 'Your midday ride is here!' in white, followed by 'LUNCH ■ ERRANDS ■ SHOPPING' in white, separated by orange squares.

• fairfaxconnector.com

FREE Shuttle
Every 10 minutes
10am-2:30pm
Weekdays

**TYSONS
CONNECTOR**

Look for
this sign

Your midday ride is here!


LUNCH ■ ERRANDS ■ SHOPPING




Ride-Guide Panel

Framed Info on Selected Bus Stops

FREE Lunchtime Shuttle Service
LUNCH • ERRANDS • SHOPPING



Every 10 minutes
10am–2:30pm Weekdays
Ride for FREE!




Tysons Connector buses run every 10 minutes between 10am and 2:30pm Monday through Friday, providing FREE RIDES to all who live, work, shop, dine and visit Tysons Corner. Two routes – Tysons Connector 1 and 2 – serve major employers and businesses along the routes, as well as Tysons Corner Center and Tysons Galleria malls.


Tysons Connector 1
Tysons-Vest*Park TS
Spring Hill Rd
Greensboro Dr
International Dr
Tysons Corner Center

Tysons Connector 2
Tysons-Vest*Park TS
Jones Branch Dr
Westpark Dr
Park Run Dr
Tysons Blvd
Tysons Galleria
International Dr
Tysons Corner Center

Look for these bus stop signs along the routes. When the bus arrives, hop on board for FREE! Signal the driver a blink before you'd like to exit the bus.




Express Bus Service from Woodbridge to Tysons
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TYSONS EXPRESS
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www.fairfaxconnector.com
703-339-7200 • TTY 703-339-1608

 If accommodations or alternative formats are needed, call the Fairfax County Department of Transportation at 703-875-5600, TTY 711.



Vinyl Cover for Fare Box

Prevents Passengers from Depositing Money

**Enjoy Your
FREE RIDE!**



**TYSONS
CONNECTOR**



Tysons Corner Center

VDOT's Traveler Info Screens throughout Mall



Tyson's Corner Bus

32' ElDorado, existing paint scheme



Friendly Drivers



Good Afternoon!
Come on-board
and ride for
free!

Comfortable Ride



Bus Wraps

- Tysons Connector buses will be wrapped in a branded design that will increase visibility and recognition of the service



Bus Wraps

- Design is being produced through VDOT as part of Dulles Rail Transportation Management Program



Bus Wraps

- Wrap is designed to coordinate with PRTC's and Loudoun's "Tysons Express" services





Tentative Bus Wrap Schedule

- 2/16/10 -- Pulsar expects to receive proofs of wrap design from vendor.
- 2/17/10 -- Pulsar will review proofs and respond to vendor.
- 2/18/10 -- If approved by Pulsar, the wrap design will be formatted for large-scale printing; this is a tedious process and may take (a week?). Vendor will contact Connector to set up installation dates.
- 2/25/10 -- Once the design has been formatted, printing will begin. Printing takes 2-3 days.
- 3/03/10 -- Printing of wraps should be completed.
- 3/04/10 -- Installation begins on the 10 Tysons Connector buses at West Ox garage. Vendor will complete one bus per day, so the first wrapped bus should be on the street Monday, March 8th. Another wrapped bus should follow on subsequent days.
- 3/22/10 -- The last wrapped bus should be on the street by Monday, March 22.



Thanks for your support!

Please direct any questions to:

- Beth Francis
- Transportation Marketing Section, TSD, FCDOT
- 703-877-5602 direct
- 703-877-5600 front desk
- Margaret.Francis@FairfaxCounty.gov