Committee Agenda Item January 11, 2012

INFORMATION

<u>Sully Woodlands and Historic Centreville Park Signs and Way-finding Update (Sully District) (with presentation)</u>

The Regional Master Plan for Sully Woodlands, approved in September 2006, focused on developing a system of connected green spaces in the Cub Run and Bull Run watersheds in the southwestern part of Fairfax County and emphasized the natural and cultural resources found on these properties. The amount of parkland in the area and the value of the resources, both natural and cultural, was the driving force behind the plan. The Regional Master Plan recognizes the need to unite the multiple park sites. Creating an overall visual framework provides an opportunity to unite the individual park properties within Sully Woodlands.

The Park Authority Board approved the master plan for Historic Centreville Park, a distinct park property within Sully Woodlands, on December 10, 2008. Historic Centreville Park is made up of several distinct land parcels reflecting almost 300 years of history from the early development and establishment of Centreville to modern day suburbia. This time span covers the development of a 1800s era small town, the Civil War period, the post-Civil War era and the reemergence of Centreville as a suburban community. The master plan recognizes the need for a comprehensive signage system to provide way-finding for vehicular and pedestrian traffic and interpretation for the historical elements of the area.

The Park Authority Board approved a scope for Phase I improvements in Sully Woodlands on February 25, 2009. The proposed improvements include creating an overall visual framework using a comprehensive signage and way-finding approach to highlight the regional aspect of Sully Woodlands as well as identify the individual park properties within Sully Woodlands.

A project team was formed with staff representing Planning and Development, Resource Management, and Park Operations Divisions to manage the signage and way-finding project. Staff solicited a proposal from open-end consultant John Milner Associates, Inc. (JMA) to provide design services for conceptual planning and design of the signage and way-finding system at Sully Woodlands and Historic Centreville Park. JMA utilized the subconsultant services of Frazier Associates as Frazier Associates had performed similar work for the Park Authority for Laurel Hill Park and has extensive experience in sign and way-finding system design. Committee Agenda Item January 11, 2012

JMA/Frazier's scope of work or developing a signage and way-finding system included:

- Programming and Information Gathering
- Schematic Design
- Design Development
- Construction Documents

Their scope of work does not include fabrication or installation.

The product of JMA/Frazier's work includes a report and concept designs for several signage types, including regional gateway signs, trailblazing/proximity signs, walking trail directional signs, historical and informational markers, parking and vehicle directional signs, and other way-finding elements such as kiosks. Copies of the schematic designs and photo simulations of the signs are attached for reference (Attachments 1 - 3).

Design themes include reference to the watershed and forested areas of Sully Woodlands and to the history and heritage of Centreville. Each theme has its own color scheme to identify the two separate sites but the overall designs are complementary so they can also be identified as having a relationship to each other. The Park Authority logo and name will be shown at any park access point from a public right-of-way.

Funding for an initial phase of signage installation is currently included in the proposed 2012 Park Bond. The cost for installing additional compatible identification and orientation signage as individual sites are developed can be incorporated in project development budgets for the individual sites.

ENCLOSED DOCUMENTS:

Attachment 1: Sully Woodlands - Graphic images of sign concepts Attachment 2: Historic Centreville - Graphic images of sign concepts Attachment 3: Photo simulations of signs

STAFF:

John W. Dargle, Jr., Director Cindy Messinger, Deputy Director/CFO Sara Baldwin, Deputy Director/COO David Bowden, Director, Planning and Development Division Kirk Holley, Manager, Special Projects, Planning and Development Division Kelly Davis, Project Manager, Special Projects Branch Pat Rosend, Project Manager, Park Planning Branch





GI MONUMENTAL GATEWAY SIGN

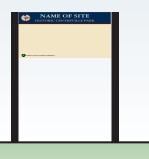
Mt. Gilead 🔶 Mount Gil House Sears House Visitor Cer Winter \rightarrow Mount Gilead Parking Lot Quarters NAME OF LOT FORMATIO Ρ Public Parking × AIRFAX COUNTY PARK AI ΤI ΡI PDI ΚI VEHICULAR TRAILBLAZER PARKING IDENTIFICATION PEDESTRIAN DIRECTIONAL KIOSK POST AND PANEL SIGN SIGN SIGN

HM2 HISTORICAL MARKER-SINGLE POST & PANEL SIGN

HMI

HISTORICAL MARKER-DOUBLE

POST & PANEL SIGN



IS INTERPRETIVE SIGN



FRAZIER ASSOCIATES

ARCHITECTURE • COMMUNITY DESIGN • WAYFINDING 213 NORTH AUGUSTA STREET, STAUNTON, VA 24401 PHONE 540.886.6230 FAX 540.886.8629 www.frazierassociates.com



CENTREVILLE WAYFINDING

Centreville, Virginia

REVISION DATE



PROJECT NO.2010.0011

SCALE: NTS

PROJECT MANAGER: SH

CHECKED BY:

DRAWN BY: SH

DATE: 10/31/13

HISTORIC CENTREVILLE PARK GENERAL WAYFINDING SYSTEM

WSI.3



Sully Woodlands Gateway – Photo Simulation



Historic Centreville Gateway – Photo Simulation